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New Look for Daubert Cromwell VCI Paper Brand Logos

(August, 2011) -- Daubert Cromwell is changing the appearance of its corrosion inhibitor packaging papers with an updated, wide-appeal print for easy identification and use by its global customers. The new design, with text in 6 languages, follows the appearance of Daubert Cromwell's European VCI papers, creating a uniform brand presentation across all industries, and all borders.

The change allows Daubert Cromwell, long known as *The Leading Name in Corrosion Prevention*®, to visually organize its corrosion inhibitor papers on an international scale. While all other features and performance characteristics of the papers remain the same, descriptive print in English, German, Spanish, French, Japanese and Chinese better identifies its function as a protective packaging material for metal.

The first brand families with the updated look will be Uniwrap MPI®, Protek Wrap®, and Nox-Rust® Vapor Wrapper®, the three best-selling VCI papers for protecting metal parts from corrosion. Each will continue to carry its trademark name, plus product number, in their respective ink colors.

The transition began this summer and will continue to roll out over a period of months. For complete information, call your Regional Sales Manager direct, call 800-535-3535; info@daubertcromwell.com.

About Daubert Cromwell

Since the 1940s, the Daubert company family has set industry standards in corrosion prevention packaging. Today Daubert Cromwell VCI products are used in automotive, heavy equipment, electronics, military, and fabricated metal markets worldwide. Corporate offices are in USA, Germany, China, and Mexico, with distribution and manufacturing networks in 26 countries